



AXA Foundation  
Prevention

AXA's Foundation for Prevention

# Research Proposals

## 1 Invitation to tender

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AXA's Foundation for Prevention supports the conduct of research projects. The aim of this work is to improve safety in road traffic. The invitation to tender is targeted at all specialist areas relating to road safety. The foundation issues a group of topics spanning several years. The content of the projects must relate to these topics. We mainly support innovative projects with considerable potential for timely implementation. The impact of the intended research should be of a practical nature.

Topic (from 2017): Urban mobility

### Requirements:

- Practical research
- Implementation projects with scientific accompaniment
- The project leader must belong to an institution domiciled in Switzerland
- The project should be completed within a maximum timeframe of 2 years
- The foundation's contribution may not exceed CHF 200,000 per year
- Salary contributions constitute the primary means of financing.

### Procedure:

Project applications are assessed in a twopart procedure. In an initial phase, a brief outline of the project is to be submitted. If this receives a positive assessment, the applicant is invited to submit a more comprehensive proposal.

### Deadlines:

- a) Project outlines can be submitted on an ongoing basis.
- b) Research proposals are to be submitted on March 30 or October 30.

### Contact:

Please send proposals and questions to the manager of the Foundation for Prevention:  
AXA's Foundation for Prevention  
Raphael Schmid  
Römerstrasse 17  
8400 Winterthur  
Email: raphael.schmid@axa.ch  
Phone: +41 58 215 65 98

## 2 Project outline

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Please present your project idea on a maximum of 2 pages. Your project outline should contain the following information:

- Project title
- Project leader
- Institution
- Additional project partners
- Motivation / background / description of problem
- Research question(s) / project goal(s)
- Practicality / planned or possible implementation
- Dissemination/communication
- Rough estimate of the financial requirement

## 3 Comprehensive research proposal

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The comprehensive proposal should address the following points on a maximum of 10 pages:

### 3.1 General

- 3.1.1 Project title
- 3.1.2 Project leader / contact person
- 3.1.3 Goals and instructions of the proposer's institution:
  - What general goals is the proposer pursuing?
  - Are you under a statutory obligation with regard to the area of road traffic safety? If so, which? To what extent does the project exceed the bounds of the statutory obligation?
- 3.1.4 Project leader: Last name, first name, function
- 3.1.5 Qualifications Project leader: Professional qualifications, specific experience in the area of road traffic safety
- 3.1.6 Project organization: Which additional partners are involved in the project and what is their project function?

### 3.2 Information on the project

- 3.2.1 Background: Background situation, pre-history, pre-studies, current status of the research, research requirement
- 3.2.2 Objective: What questions and problems can execution of the project be expected to solve?
- 3.2.3 Processes / methods / approach: How is the project to be conducted?
- 3.2.4 Availability of the required data: Do you have access to the required data? Will the required data be collected as part of the project?
- 3.2.5 Research plan / work program with milestones / schedule
- 3.2.6 Expected results / benefits of the project
- 3.2.7 Target group
- 3.2.8 Practicality / implementation strategy: How relevant is the project in practical terms? How can the results be implemented? What impact do you anticipate?
- 3.2.9 Dissemination/communication: How and where can the research results be published, communicated and obtained, and/or the measures implemented and established?
- 3.2.10 Coordination with other projects/plans: Is a collaboration with ongoing projects or planned projects anticipated?
- 3.2.11 Project controls/risk analysis/impact analysis: How will the success of the project be measured (progress, results)? What risks could endanger the project's success? What countermeasures are envisaged?
- 3.2.12 Ethics/ data protection: Does the project impact aspects of human research law? Is authorization by an ethics committee required/planned? Will personal data be recorded? How will data protection be guaranteed?

### 3.3 Budget

- 3.3.1 The budget for the project is to be shown. Costs / distribution across work packages / time requirement / work division (if several partners).  
The maximum hourly rates currently funded are:
  - Project management: CHF 182
  - Experts / experienced scientists: CHF 157
  - Scientific workers / administration: CHF 133
  - Secretariat: CHF 101
- 3.3.2 Is the project co-financed through other sources? Will there be a personal contribution?
- 3.3.3 Total budget for the project CHF
- 3.3.4 Desired amount CHF